

Moisés de la Peña Sánchez

CV. Summary

Birth:

February 28 of 1956

Study level:

Visual arts. Universidad Autonoma de Mexico. Not titled.
1975 - 1979

Other studies:

Autodidact in: Graphic Design, Photography, Video, WEB page design and Multimedia development.
1979 - 2003

Skills in Software:

Expert in: Photoshop, Adobe Premier, Flash, Dreamweaver.
High level in: Director, 3D StudioMax, After Effects, Illustrator, Quark-X-press, Sound Forge, Encore.
Basic level in: Microsoft Office.

Communication activities:

Several communication products for 3 political campaigns in Saltillo and Zacatecas. Mexico.
1981 - 1986

Co-founder and co-director of "Multiple", a political, economic and cultural magazine in Saltillo, Coahuila, Mexico.
1980

Communication senior in Peasant Training Center of Zacatecas, Mexico. (Graphic and editorial design, video and other communications activities)
1984-1988

Communication Director in Policy and Agreement sub secretariat of Agricultural Secretariat. (Design of procedure manual for this new communication area - The principal activities was: Editorial production, Press communicates, Document of policies redaction, Events and conventions coordination, Dialog events between the president and peasants.)
1988 - 1991

Founder, president and director of 2 communication companies: Varia Multimedia S.A de C.V. and Idea digital S.A. de C.V. extinct both.
1991 - 2001

Marketing & Communication senior manager of Mazars in México.
2007 - 2010

Media production activities:

Video

Cultural TV shows producer, director, editor and post-producer, and corporate, institutional and documentary videos.

1991-2012

Graphic designer

Public institutions and private companies' identity design. Book and DVD covers, posters, logos, WEB pages, etc.

1991 - 2012

Teaching:

History of Art at Universidad Autonoma del Noreste and Art Workshops at Cultural Houses in Saltillo, Coahuila, Mexico.

1980 - 1983

Photoshop professor at Escuela Activa de Fotografía in Mexico City. 2003 - 2005

Individual workshops of Photoshop, Adobe Premier and Flash, in Mexico City.

2000 – 2008

Professor of Photoshop, Dreamweaver, Flash and Premiere at Universidad Autonoma del Noreste, Saltillo, Coahuila, Mexico.

2011-2013

Personal activity:

Digital graphics and animation, photography, editorial design, scientific divulgation and poetry.

As Painter:

16 Collective painting exhibitions since 1974 to 2000.

8 personal painting exhibitions since 1977 to 1986.

WEB sites:

Personal: www.idideadigital.com

Popular Science, Astronomy: <http://sisv.idideadigital.com/>

Art: <http://domo.idideadigital.com>